## Template: Strategic Plan

(See Attachment H in the orientation packet for a sample strategic plan.)

**(CONSORTIUM NAME)**

**(CITY, STATE)**

**(DATE)**

|  |  |
| --- | --- |
| Grantee Organization |  |
| Grant Number |  |
| Address |  |
| Service Area |  |
| Project Director  | Name: |  |
| Title: |  |
| Phone number: |  |
| Email address: |  |
| Contributing Consortium Members and Stakeholders |  |
|  |
|  |
|  |
|  |
|  |
|  |
|  |

1. **Vision**

A simple statement of the ideal state to be achieved.

1. **Mission**

Include the mission of the consortium.

1. **Assessment Summary**

Briefly summarize the relevant data regarding the overall problem identified in your needs assessment.

1. **Problem Statement**

Concisely describe the priority problem based on your assessment data.

1. **Target Population**

Describe the individuals or groups most affected by the problems in your problem statement above.

1. **Goal**

State the broad, overarching change that needs to occur within your identified target population to achieve your vision. This must be specific, measurable, achievable, relevant, and time-bound (SMART).

1. **SMART Objective #1**

Describe a specific change in the factors and intervening variables that must occur to

achieve your goal. This must be specific, measurable, achievable, relevant, and time-bound (SMART).

Each strategy should include a metric to track progress. The number of strategies needed to meet an objective will vary.

**Strategy #1:**

**Strategy #2:**

**Strategy #3:**

1. **SMART Objective #2**

Each strategy should include a metric to track progress. The number of strategies needed to meet an objective will vary.

**Strategy #1:**

**Strategy #2:**

**Strategy #3:**

1. **SMART Objective #3**

Each strategy should include a metric to track progress. The number of strategies needed to meet an objective will vary.

**Strategy #1:**

**Strategy #2:**

**Strategy #3:**

## Template: Action Plan

Complete a table for each objective and the related strategies. See Attachment H in the orientation packet for a sample action plan.

|  |
| --- |
| **SMART Objective: [Insert Objective]** |
| ***Strategy*** (Most strategies require the identification and completion of numerous activities to be successful. Each strategy should include a metric to track progress.) |
| **Activities** | **Timeline** | **Who Is Responsible?** | **Process Indicators with Metrics** |  |
| **Start Date** | **End Date** |
|  |  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| ***Strategy*** (Most strategies require the identification and completion of numerous activities to be successful. Each strategy should include a metric to track progress.) |
| **Activities** | **Timeline** | **Who Is Responsible?** | **Process Indicators with Metrics** |  |
| **Start Date** | **End Date** |
|  |  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| ***Strategy*** (Most strategies require the identification and completion of numerous activities to be successful. Each strategy should include a metric to track progress.) |
| **Activities** | **Timeline** | **Who Is Responsible?** | **Process Indicators with Metrics** |  |
| **Start Date** | **End Date** |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |