Appalachian Region

ARC MISSION STATEMENT
To innovate, partner, and invest to build community capacity, and strengthen economic growth in Appalachia

- 13 states
- 420 counties
- 205,000 square miles
- 25 million people
- 73 local development districts
Economic Distress v. Drug Overdose

County Economic Levels
- Distressed (80)
- At-Risk (110)
- Transitional (217)
- Competitive (10)
- attainment (3)

Drug Overdose Rate
Deaths per 100k pop, ages 15-64 by county
- 80+
- 35 - 80
- 25 - 35
- 10 - 25
- <10

Insufficient Data

www.arc.gov/substanceabuse
The Recovery Ecosystem

- Substance Abuse Treatment
- Workforce Training
- Employment

Recovery Support Services

www.arc.gov/substanceabuse
ARC FY2020 Appropriation

$175 million

Base Program $73 million
POWER $45 million
Distressed Counties $47 million
Substance Abuse $10 million
Partnerships for Opportunity and Workforce and Economic Revitalization (POWER)

**WHAT IS POWER?**

- Congressionally funded initiative that makes available federal resources to help communities and regions impacted by job losses in the coal industry:
  - coal mining
  - coal power plant operations
  - coal-related supply chain industries
POWER 2020 Investment Priorities

- Build a Competitive Workforce
- Foster Entrepreneurial Activities
- Develop Industry Clusters in Communities
- Strengthening Response to Substance Use Disorders
- Enhance Access and Availability of Broadband Services
Opioids in Appalachia
The Role of Counties in Reversing a Regional Epidemic

Recommendations for Local Action

1. Exercise Strategic Local Leadership
2. Create and Strengthen Preventive and Educational Initiatives
3. Expand Access to Addiction Treatments
4. Implement a Criminal Justice Response to Illegal Opioid Sales and Provide Treatment and Services to Justice-Involved Individuals with Opioid Use Disorders
5. Mitigate Local Economic Impacts and Consider New Economic Development Strategies
Additional Resources

• NACo-ARC Opioids in Appalachia Report (2019)
  ▪ naco.org/resources/featured/opioids-appalachia

• NORC Appalachian Overdose Mapping Tool (2017)
  ▪ Map overdose mortality rates against demographic data and other economic indicators
  ▪ overdosemappingtool.norc.org

• Creating a Culture of Health in Appalachia Report (2019)
  ▪ Case studies of community strategies and maps related to health indicators
  ▪ healthinappalachia.org

• Health Disparities Related to Opioid Misuse in Appalachia (2019)
  ▪ Recommendations, strategies, and community examples to address opioid misuse
  ▪ https://healthinappalachia.org/issue-briefs/opioid-misuse/
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